



**CALIFORNIA WORKFORCE INVESTMENT BOARD
GREEN COLLAR JOBS COUNCIL
MEETING NOTICE
April 19, 2010
1:00 p.m. – 4:00 p.m.**



Barbara Halsey
Director

**California Energy Commission
1516 Ninth Street, Sacramento, Hearing Room A**

Arnold
Schwarzenegger
Governor

AGENDA

- I. Introduction and Opening Remarks**
- II. Chair/Executive Director Updates**
- III. Labor and Workforce Development Agency Update**
- IV. Action Items: Approval of March 17, 2010 Meeting Minutes**
- V. Discussion Items:**
 - **One Page Business Plan Review**
 - **Premise Document**
- VI. General Discussions and Next Steps**
- VII. Public Comment**

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information.

Green Collar Jobs Council
March 17, 2010
Meeting Summary

I. Introduction and Opening Remarks:

Mr. Barry Sedlik opened the meeting and asked for members and advisors in attendance to introduce themselves.

II. Chair/Executive Director Updates

Mr. Barry Sedlik asked California Workforce Investment Board (State Board) Director, Ms. Barbara Halsey to update the Green Collar Jobs Council (Council) on several items. Ms. Halsey then called upon Ms. Lynora Sisk from the Employment Development Department (EDD) to update the Council on the Clean Energy Workforce Training Program (CEWTP) grantees.

Ms. Sisk detailed the monthly status reports submitted by the CEWTP grantees and told the Council that there were a total of 443 enrollments thus far, doubling the total since December. This enrollment number encompasses twelve grantees that have programs up and running with another nine expected to begin in March.

Ms. Halsey then discussed the status of the Regional Industry Clusters of Opportunity Grants (RICOG). She stated that thirteen applications were received and that ten had been awarded funds. She discussed the timeline of activities that would occur from March to September, including regional action clinics that will be occurring to provide technical assistance to the each of the grantees. The State Board is very excited to begin to do this kind of in depth diagnosis, and in conjunction with other efforts the RICOG will have a transformative effective on the workforce system.

Ms. Sharon Anderson, echoed this excitement and is interested to see the results of this in depth analysis of the green economy, particularly where the jobs are.

Ms. Halsey also updated the Council on the State Energy Sector Partnership (SESP) and Training Grant. The EDD has received Notice of Obligation of Funds from the Department of Labor, the State Board will now begin to work with Regional Teams to begin building the career pathways, educational pathways, and creating more complete regional initiatives throughout the state. In addition Ms. Halsey gave a brief summary of pending green legislation.

III. Labor and Workforce Development Agency Update

Mr. Paul Feist discussed the recent veterans Solicitation for Proposals released through the Employment Development Department. This is a \$12.7 Million dollar grant opportunity that

will focus on the Green/Clean energy sector, due April 15, 2010. In addition Mr. Feist discussed the Department of Energy Innovation Hubs. The Labor and Workforce Development Agency is currently working with the Energy Commission, Business Transportation and Housing Agency, as well as Lawrence Berkeley Labs to apply for this grant.

IV. Action Items

a. Approval of February 16, 2010 Green Collar Jobs Council Meeting Minutes

The Meeting Minutes as submitted were approved by the Council.

b. Approval of AB 3018 – Green Collar Job Council’s Legislative Annual Report

Mr. Peter Cooper expressed concern that the partnerships included in the appendix did not reflect the partnerships with labor. He requested that the project coordinators for each SESP Regional Team be included.

Mr. Cesar Diaz agreed with that comment and asked that all of the partnerships with labor be included in the annual report.

Ms. Halsey agreed that Labor partnerships will be captured in the document as well as the Regional Team project coordinators. She also reiterated that this Council, through the SESP grant, will have the opportunity to identify where partnerships at the local level need to be formed.

Mr. Marty Keller asked that these changes be made and sent out to the Council again for further review. The Council agreed and the motion was passed.

V. SESP Advisors Introduction

The following SESP Advisors attended the Green Collar Jobs Council meeting and gave an introduction about themselves and their organizations. In addition more detailed biographies were included in the meeting agenda packet.

Doug Payne
Executive Director
SolarTech

Van Ton-Quinlivan
Director of Strategic HR Programs
Pacific Gas & Electric

Woodrow Clark

Managing Director
Clark Strategic Partners

Doug Avery
Southern California Edison

Hank Ryan
Executive Director
Small Business California

VI. Information Presentations

a. Strategic Growth Council – Greg Albright (Business, Transportation, and Housing Agency)

Mr. Albright gave an overview of the Strategic Growth Council's work to promote planning and development of sustainable communities. (PowerPoint presentation available online)

Mr. Woodrow Clark asked once these plans were developed if the Strategic Growth Council knew where funding would come from for implementation.

Mr. Albright stated that part of the charge of the Strategic Growth Council is to ensure that the next round of funding is secured to ensure that these plans do not sit on a shelf.

b. ICF International; IBEW Energy Training Partnership Grant

Mr. Brent Orrell gave an overview of ICF International as well as the California Advanced Lighting Controls Training Program (PowerPoint presentation available online).

c. Employment Development Department, LMID Employer Survey, Bonnie Graybill, Deputy Chief

Ms. Bonnie Graybill gave an update presentation regarding the Green Employer Survey (PowerPoint presentation available online).

Mr. Woodrow Clark asked how this survey took into account the green lawyers, green administrators, and other occupations not in the core green economy.

Ms. Graybill stated that for the moment this survey only focused on the production portion of the economy. Those other occupations are very important to the green economy; however, for this survey the production side was really the focus.

Mr. Marty Keller stated that if the Bureau of Labor Statistics (Bureau) definition of Green is not accurate or sufficient then the Council should make a formal comment of it.

Ms. Graybill stated that EDD LMID will be sending comments to the Bureau by the deadline of April 30, 2010. LMID will be sharing these comments with its partners including the Council.

Mr. Keller stated that the Council should make a comment to the Bureau formally by the deadline of April 30, 2010. He requested that a group be formed, with Ms. Graybill's support, to discuss this issue further and to develop a formal recommendation.

Mr. Peter Cooper seconded this motion.

Ms. Halsey stated that the Council should form a workgroup to discuss the Bureau's definition and that the Council should meet again in April to discuss the One Page Business Plan, the Premise document, and the progress of the Bureau definition workgroup.

VII. General Discussion and Next Steps

Mr. Cesar Diaz of the State Building and Construction Trades Council of California showed a video that highlights the green training opportunities throughout California.

VIII. Public Comment

Mr. George Koff, Program Director for the Green Energy Training Services at Rising Sun Energy Center, offered his services to the Council in the area of Building Performance training programs and how to articulate this kind of training with more advanced areas.